



## TRENITALIA TRAVEL CONTINUES ON BOARD MAGGIORE'S RENTAL CARS

**Presenting a new chauffeured car service in coordination with the high-speed train stations in Milan and Rome**

**Rome, November 17, 2008** – Starting December 14th, Italy will officially enter the High-Speed Train age. This new service will, without a doubt, change the way Italians travel.

**Maggiore** will work alongside Trenitalia on this important milestone by offering **chauffeured car service**, available in the Rome and Milan stations for customers travelling on high-speed trains in first class.

The service, coordinated by **Maggiore** and managed directly by Maggiore's partners and operators providing car rentals with carefully selected chauffeurs, will become part of the extras planned by Trenitalia to better their quality of service, and to make trips between major Italian cities even more enjoyable.

"'Made in Italy' is our business' calling card – states **Vittorio Maggiore, C.E.O. of Maggiore Rent, S.P.A.** – and it is for this reason that we are especially proud of the agreement established with Trenitalia. Our services, in fact, will contribute to a 100% Italian project that will bring our country to the vanguard of the transportation sector."

To book a **chauffeured car service** rental simply contact the call center or visit the [maggiore.it](http://maggiore.it) or [ferroviedellostato.it](http://ferroviedellostato.it) website.

This new **chauffeured car service** will be part of the "**Easy Rentals**" promotion. The package, which **Maggiore** began offering in February 2007 in collaboration with **Trenitalia**, offers exceptional daily rates, as well as special rental conditions for passengers travelling on **Eurostar Italy, High-Speed Eurostar Italy, ES City Italy, TrenOK, Intercity, Intercity Plus** and **T-Biz**.

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*Maggiore has been in the car-rental business since 1947, with over 170 offices in more than 100 cities, in major airports and train stations.*

*World-wide, Maggiore has partnerships with National Car Rental and Alamo Rent-a-Car in 80 countries, with 3800 sales office and over 300,000 vehicles.*

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