



Press release

The Maggiore "I like" Weekends continue on Facebook.

Rome, 24 June 2013 – The "I like" Weekend promotion continues with excellent results. It is reserved for the fans of Maggiore's Facebook page, until 23 December 2013. Affordability and simplicity are the ingredients of this success and, in fact, it is very easy to use the promotion: Simply visit Maggiore's Facebook page and click on "Like" to get to a **Weekend Special** rental rate, from €36 for two days, with unlimited mileage.

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