



BOSCOLO

Maggiore



PRESS RELEASE

MAGGIORE PARTICIPATES IN “VIAGGIANDO L’ITALIA”.

Rome, 28 March 2013 – In the next few days, we will be offering you the new **Boscolo Gift – Viaggiando l’Italia** weekend box set, created in collaboration with **Alitalia** and **Maggiore**, which promises top quality, relaxing weekends with the unique “all inclusive” deal.

In addition to a two-night stay at selected hotels, the package also includes a flight for two people to your preferred destination and a Maggiore car available at your arrival airport, allowing you to reach every corner of your chosen destination in maximum comfort.

There is a wide selection of itineraries, divided by theme, ranging from Lake Como and the Langhe, the Lands of Siena, the Brenta Riviera, the Amalfi Coast, Southern Sardinia and many others, for new and fascinating discoveries and experiences.

Viaggiando l’Italia with Boscolo, Alitalia and Maggiore: three leaders organizing a practically perfect weekend.

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