



## **PRESS RELEASE**

### **MAGGIORE FAST TRACK FOR ALITALIA CUSTOMERS.**

**Rome-March 2013 - The commercial partnership between Maggiore and Alitalia gets more and more solid, with the increasingly pursued goal of offering a system of strongly integrated, value-added fly& drive initiatives and services. The introduction of Fast Track, the exclusive quick rental service reserved for Alitalia passengers, represents an additional qualifying element, by allowing customers immediate availability of the rental car they have booked without queues or long waiting times.**

**The Maggiore- Alitalia Fast Track is currently available at major Italian airports and is reserved for members of Mille Miglia, Club Ulisse, Freccia Alata and Freccia Alata Plus who booked their vehicle through the [alitalia.com](http://alitalia.com) or [maggiore.it](http://maggiore.it) websites.**

**Remember that only if you choose Maggiore, the only car rental company partner of the Alitalia MilleMiglia programme, you can continue to accumulate miles while driving a car.**

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