



PRESS RELEASE

Maggiore's mobile site kicks off.

Rome, 1 February, 2013 – The "light" version of the maggiore.it website has just been launched, optimized for owners of cell phones, PDAs, iPhones and Smartphones that have not downloaded the Maggiore app. A lightweight mobile site, with content adapted to the support system and intuitive, simplified navigability. From a technological point of view, the increased speed and better navigating quality, even when network coverage is not optimal, allow you to explore all sections of the website with extreme ease, including the booking process. Basic graphic design, easy-to-read content and restful colour contrasts complement the design of Maggiore's mobile site with the goal of having a positive impact on customer experience.

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