



## **Commercial Partnership between Maggiore and Gruppo Bipiemme.**

An important agreement has recently been signed between Maggiore, the leading 100% Italian-owned operator in the retail segment and in van rental under the AmicoBlu brand, and Banca Popolare di Milano and Banca di Legnano.

The agreement includes advantageous price reductions on rental services in Italy and abroad, AmicoBlu vans and car hire with driver, reserved for Cartimpronta credit card holders.