



## **Commercial partnership between Maggiore and Caronte & Tourist**

*Rome, 14 June 2012* – A commercial agreement has recently been signed between Maggiore, the leading 100% Italian-owned operator in the retail segment and in van rental under the AmicoBlu brand, and Caronte & Tourist, a company whose ships have been connecting Sicily to the mainland for forty years.

What unites the two large businesses is their prerogative in offering the customer a premium mobility service, characterized by maximum efficiency and high safety standards.

It is thanks to this commercial partnership that Maggiore and Caronte & Tourist will be able to offer new and exclusive benefits to their mutual customers.

The agreement does, in fact, include interesting price reductions on car rental services in Italy and abroad, as well as AmicoBlu vans and cars with driver, reserved for customers of Caronte & Tourist. At the same time, customers, employees of Maggiore and all Maggiore Club members will have access to discounts and exclusive advantages for their travel on Caronte & Tourist ships.