

## MAGGIORE APPS DOWNLOADED MORE THAN 40,000 TIMES!

*Rome, 23 February 2015* - The new Maggiore apps for the **iOs** and **Android** platforms have been hugely successful, with more than **40,000 downloads** only a couple of months after being launched. An excellent reason for a **brand new graphic interface** making them even more functional, with extra features like a **clickable telephone number** for the various agencies, so you can call them directly from the app.

The Maggiore apps offer top quality, easy to use **customised booking systems** for both car rental and AmicoBlu van rentals. **The result is an essential tool for planning your business or leisure travel with your smartphone even on the go.**

The booking process is efficient, detailed and clear on both platforms, giving you a simple and intuitive, fast and enjoyable navigation experience: all fundamental features for planning your mobility needs wherever you are.

With special rates, dedicated services and direct bookings, the new apps automatically recognise Maggiore Club members, allowing them to bypass the maggiore.it portal.

