



Great music travels with Maggiore.

Rome, October 2012 - Live Nation has been bringing the biggest international artists to Italy for years, staging spectacular live performances. Organize your trip and see one of the fantastic concerts, taking advantage of Maggiore's exclusive offers:

- In Italy: 8% discount on the best car rental rates available at the time of booking, second driver option free and 8% discount on the purchase of the total/partial collision damage waiver supplement (SKO), the super theft protection for eliminated/reduced theft insurance supplement (STP) or the total/partial collision damage and theft Insurance supplement (STK).

- Abroad: special offers with discounts of up to 7.5% on the National Car Rental Variable Rate, booked through the Maggiore call centre.

Simply book on-line or call the Maggiore call centre, referring to code M021221, and show your chosen concert ticket when you pick-up your rental vehicle.

Final prize-giving at Maggiore: The Smart Car won at Bareggio.

Rome, 9 November, 2012 – "When my wife invited me to participate in the competition on Facebook, I would never have believed I could win," confessed Francesco Piromalli during the official prize-giving ceremony of Maggiore's "Navigate and win a City Car" competition. But lady luck decided that he was the one, when he received the top prize, still tied up with ribbons, at the Maggiore Group headquarters, after a festive toast in the presence of General Manager, Stefano Gargiulo, a small company delegation and his beautiful wife, Silvia. Our romantic and lucky winning couple will return to Bareggio (MI) on board a brand new Smart Fortwo Coupe.