



## Press release

### MAGGIORE SUPPORTS A TELETHON RESEARCH PROJECT

*Rome, 27th September 2011* – Gratifying results from the **Telethon** campaign, which Maggiore, the leading 100% Italian-owned operator in the retail segment and in van rental under the AmicoBlu brand, supported in all its agencies and with all its customers by donating 5x1000 of each private car hire for research into rare genetic diseases.

Heartfelt appreciation was expressed by the **Chairman of the Foundation, Luca di Montezemolo**, who stressed how “only thanks to the generosity of Italians and the irreplaceable support from large companies such as yours will it be possible to continue funding Italian research to treat rare genetic diseases”.

The Maggiore Group will donate its contribution to fund the work of Dr. Elena Ambrosini, at the Istituto Superiore di Sanità in Rome, who is working on a research project concerning a **particular form of autism associated with epilepsy**.

“Maggiore has made an ethical and social commitment, which has been part of the company’s “network of values” for some time now – declared **Vittorio Maggiore**, Chairman of the Maggiore Group – and our company is particularly proud to support this important Telethon project, not only to help the cause, but also to spread the concept of social responsibility which lies behind wider scientific research.”