

NEW INTERNATIONAL WORLDWIDE NETWORK FOR MAGGIORE.

Rome, 9 July 2015 – The dynamic Italian Style rental company is in top gear. After the recent launch of the **new Maggiore Club**, with bigger, better advantages and **fantastic rewards**, the company is now expanding their geographic horizons with the take-over by the **Avis Budget Group**, world leader in the short-term car rental market with more than 5400 agencies in over than 165 countries.

The result will be to maintain service quality while adding the reliability of a big international group, meaning that customers can now **book rentals abroad even from Italy**. Booking is extremely simple and fast: just call Maggiore on 199 151 120, a special rate number, or visit maggiore.it and select the country and place to pick up and return your car, choosing from **2700 Budget Car rental locations** all over the world.

Another great step forwards, so we can meet our customers' needs better, every single day. Another great development, designed to offer the best travel solutions. Everywhere.

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