

## **COME AND SEE MAGGIORE AT THE BIZTRAVEL FORUM FOR YOUR COMPANY-TAILORED OFFER**

**Rome, 14 November 2017** – Maggiore will be attending the 15<sup>th</sup> edition of **BizTravel Forum**, an event dedicated to the Business Travel Community, taking place on **21 and 22 November in Milan**.

Maggiore representatives will be discussing their offerings, designed with the business customer at their heart, particularly for companies seeking flexibility and the ability to customize. The forum will provide a great opportunity for the brand to demonstrate its position as a leading rental service provider in Italy and show the mobility opportunities Maggiore provides for business owners.

The opportunities for businesses include **daily, weekly, monthly** to **multi-month** deals, all offering a flexible alternative to company cars and long-term rental. With these offers, customers are able to change the terms of their contract without any added fees, as well as enjoying 24-hour roadside assistance, and the ability to add a second driver for free. Furthermore, customers will receive roadside assistance and ongoing maintenance, depending on the monthly distances they choose to travel.

These options provide business owners with **maximum transparency** on pricing with clear and modular prices that include a monthly distance limit. Maggiore continues to innovate to offer competitive proposals to businesses for more manageable mobility, with a good quality of service.

**See you at BizTravel Forum**

**21 and 22 November 2017, Fiera Milano City-MiCo**

### **About Maggiore**

Owned since April 2015 Avis Budget Group, a leading global provider of car rental services, Maggiore operates in the car rental industry for over 65 years. Greater is Italian leader in the rental of vans with the famous Italian brand AmicoBlu. The company has always focused on offering a quality service and has invested continuously on Italian Style has always been a core value. The Major activities today differentiate the brand in terms of flexibility in timing, wide range of

services and integrated transport offer through exclusive partnerships and technological innovation. For more information, visit [www.maggiore.it](http://www.maggiore.it)

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