



## **Maggiore at TTG Incontri 2012.**

Rimini, 16 October 2012 – This year, Maggiore is present again at TTG Incontri, the most important international B2B exhibition of tourism and leisure, now at its 49th Edition, with a stand that has completely new spaces and colours, located in Pavilion C1, Lane 3, Stand 86-87.

The goal is, once again, to consolidate and develop its position as the leading car and van rental service company, thanks to its offer of solutions that constantly take into account the needs of its customers, who increasingly consider Maggiore rentals as an integrated service in a modern, ecological and advanced transport system.

In this context, focus should also be placed on the important partnerships with Alitalia and Trenitalia, by virtue of which, exclusive offers can be suggested to customers, allowing them to accumulate miles or Cartafreccia points.

During the exhibition, it will also be possible to acquire other information, useful for the activity of Travel Agents, to whom Maggiore has always shown great care and sensitivity, by providing dedicated rates and periodic promotions to support this market that, like many others, is significantly affected by the ongoing economic situation in our country.

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