

**PRIZE COMPETITION**  
**“RENT AND WIN WITH MAGGIORE CLUB!”**  
**REGULATIONS**

**ORGANISER:**

Avis Budget Italia S.p.A., with registered office at Via Roma 31, Bolzano (BZ), tax code and VAT number 00886991009.

**DELEGATED COMPANY:**

Amarena Company S.r.l. with registered office in Rome, Viale Bruno Buozzi, 58/a, and head office in Rome, at Via Casilina, 3t, tax code and VAT number 09079361003.

**AREA:**

Italy and the Republic of San Marino.

**TYPE OF COMPETITION**

Competition with final draw.

**SUBJECT MATTER OF THE PROMOTION:**

- Maggiore Club's loyalty programme
- Car rental service provided by Avis Budget Italia S.p.A.

**AUDIENCE:**

Natural persons over 19 years of age, who reside or are domiciled in the area of the competition, and have already registered with Maggiore Club's loyalty programme or who register during the period of validity.

Membership with the Maggiore Club programme is free of charge and implies full acceptance of these Regulations.

To register with the Maggiore Club go to the website [www.maggiore.it](http://www.maggiore.it) and fill in all the required details on the on-line form. The optional fields may be filled in at your discretion, and are not essential for completing the registration and participating in the competition.

In order to subscribe successfully to Maggiore Club's programme, you will be asked to accept the clause on the processing of personal data and Maggiore Club Regulations.

Registration may be made only in the name of the applicant; the Customer is exclusively responsible for the accuracy of the data provided and should immediately inform the organiser of the Maggiore Club Programme of any changes, through the website.

After registering with the Maggiore Club programme, a welcome message with confirmation will be sent to the Customer on the email address indicated during registration which will contain all the details of registration with the Programme: NAME, SURNAME and CLUB CARD CODE The above details are personal and apply only to the Customer who subscribes with the Programme.

Users who are already members of the Maggiore Club programme on the date this competition starts should log in with their username and password.

Employees of the Group Avis Budget Italia S.p.A., and Affiliates of Avis Budget Italia S.p.A. and the employees thereof, may not participate in this competition.

**DURATION:**

Promotion period of the competition and subscription: from 22 April to 31 August 2024

Period of validity to make a rental in order to enter the competition: from 1 May to 31 August 2024

Final draw: No later than 15 October 2024

**VEHICLE:**

- Reserved area of the Website [www.maggiore.it](http://www.maggiore.it) dedicated to the Maggiore Club programme

**PROCEDURE:****How the competition works**

The competition will start on 22 April 2024 and ends on 31 August 2024, with the award of 5 equal prizes that will be drawn using certified software.

**How to participate in the competition:** all customers indicated under the paragraph "Recipients" have the right to participate in this competition.

In the period of validity, those who wish to participate in this competition should:

- Access the reserved Maggiore Club area with their username and password
- Confirm participation in the competition - in the period between 22 April and 31 August - by pressing the button on the online page of the competition, after accepting these Regulations.
- Take out at least one car rental at the MAGGIORE CLUB rate, complying with the following requirements:
  - o minimum duration of 4 days
  - o maximum duration 28 days
  - o pick-up in the period between 1 May and 31 August 2024

Participation in the competition is considered to be valid, it should be noted that:

- Participation in the competition must be confirmed before the rental;
- The rental must start in the period between 1 May and 31 August 2024
- Only rentals having a duration of at least 4 days but no more than 28 days, of any of the Maggiore products published, are considered to be valid;
- Rentals should be booked in any of the following ways:
  - o Online, on the website [www.maggiore.it](http://www.maggiore.it), only after logging in with Customer's username and password;
  - o By calling Maggiore's Call Centre, remembering to give the operator the Customer's CLUB CARD CODE;
  - o At any Maggiore Agency in the territory, remembering to give the operator the Customer's CLUB CARD number.
- Rentals booked at corporate rates, through travel agencies and/or tour operators or any other intermediary, automatically exclude participation from the competition.
- You may be excluded from the prize competition for any of the following reasons:
  - o rentals made without indicating the customer's CLUB CODE
  - o rentals made by customers who are Maggiore Club members who have not confirmed their participation in the competition within the validity period and before making the rental.

Any customer who has confirmed its participation in the competition may participate in the competition as many times as it rents a car, in compliance with the participation requirements, during the validity of the competition. Each rental contract number will correspond to an additional possibility of participation.

At the end of the validity period, a list will be made out of all those who - in compliance with the requirements - have participated in the competition during the validity period. Each customer on the list will be identified by the following data: name, surname, e-mail address, phone number.

Special software, whose validity will be provided to the official who makes the draw, will be used to extract 15 participants from the above list who will win prizes as follows:

From the 1st to the 5th winners drawn: Winners of one of the competition prizes

From the 6th to the 20th winners drawn: Runners up to the winners, in the chronological order they are drawn, should one or more winners not be available or not comply with the necessary requirements, as specified in the paragraph NOTIFICATION TO WINNERS and DELIVERY OF PRIZES.

Please note that each customer may only win one prize, therefore the 15 winners drawn must all be different. If the same names are drawn more than once - taking into account the chronological order of the Draw and therefore assigning the prizes to the first participants drawn in the chronological order considered to be valid - names will continue to be drawn, until 15 different names are drawn.

### **Place and date of the draw**

The draw made using specific software and the assignment of the prizes, will take place in the presence of the delegated official, at the offices of the company delegated by the organiser in Rome, no later than 15 October 2024.

### **PRIZE MONEY:**

The approximate total prize money of the competition is Euro 5,364.75 excluding VAT consisting of 5 equal prizes as follows:

- 1 Samsung Galaxy S24+ 512Gb | 12Gb, having a unit value of €1,072.95 (one thousand seventy-two/95).

AI features (Galaxy AI features will be available free of charge via the Samsung Galaxy devices that support them until at least 31st December 2025. The availability of AI features provided by third parties may be subject to modification and, in any case, is subject to the supplier's terms and conditions of service). 50MP. 6.7" QHD+ display (for the entire rectangle, 6.5" considering the rounded corners). Vision Booster. IP68 certification: the device is resistant to dust and water (The allocation of the protection rating is based on laboratory test conditions involving immersion in fresh water at a depth of up to 1.5 meters for no more than 30 minutes. Not suitable for use on the beach or at the pool. The water and dust resistance of the device is not permanent and may decrease over time as a result of normal wear and tear). The package contains: One Smartphone, Data Cable, SIM Extractor but does not include the charger. A part of the memory space is occupied by pre-installed contents. For this device, the space available to the user is approximately 94% of the total storage capacity indicated.

The above prizes may not be modified, transferred, replaced or converted into cash, nor may the winner request a different prize, with or without the addition of any sum of money.

Should the above prizes not be available for reasons beyond the organiser's control, they may be replaced with similar prizes of equal or greater value.

The use and enjoyment of prizes may be subject to terms and conditions provided by the third party producers and/or distributors and/or suppliers of the prizes provided by this regulation.

To the maximum extent permitted by the applicable law, the Organiser declines all and any liability for the use and/or enjoyment of the prizes by the winners.

### **NOTIFICATION TO WINNERS and DELIVERY OF PRIZES**

The winners of the prizes will receive an e-mail and/or will be contacted telephonically to inform them of their win and will be required to formally accept the prize - using the form sent to them together with the notification of the win - within no more than 7 days from the date on which the notification of the win is sent. The forms should be returned together with a copy of an identity document.

If one or more winners fail to respond within the deadlines indicated, or if an incomplete response is received, or the win is declared null, the runners up will be contacted, in the order they are drawn, and should reply following the same procedure used by the winners. Any prizes not awarded to winners and runners up will be donated to the beneficiary non-profit organisation.

Prizes will be sent to the home or delivery address requested of the winners or reserve winners who accept the prize in the required manner, within 180 days from the award date, by and at the expense of the promoter.

The organiser declines all and any responsibility for failure to deliver prizes, if the details indicated by the winner are incorrect.

Prizes will be delivered by express courier. The organiser declines all and any liability for prizes whose packaging has obviously been tampered with, or is broken and/or damaged. Any claims should be made immediately upon delivery of the prize.

The Organiser declines all and any liability in any of the following cases:

- If the mailbox of a winner is full;
- If the e-mail address indicated by the participant at the time of subscription is fictitious, incorrect or incomplete;
- If there is no response from the host computer when the e-mail communicating the win is sent;
- If the mailbox of the winner has been disabled;
- If the e-mail indicated during subscription has been entered in a blacklist.

Before delivering the prize, the organiser reserves the right to check that the winner has participated correctly in the competition by verifying that car rental and payment were made. In the case of a confirmed irregularity or failure to respond to the request for verification, participation and the win may be declared null.

**ONLUS:**

Any prizes that are not claimed or assigned, or prizes that are refused, will be donated to the non-profit organisation Susan G. Komen Italia, Tax Code 06073831007 with registered office in Rome, at Circonvallazione Clodia 80/b.

**RECOURSE:**

The right of recourse against winners is hereby waived as provided by article 30 of Presidential Decree 600 of 29 September 1973.

**PARTICIPATION FEES**

Without prejudice to the obligation to purchase the service made subject of the promotion, participation in the competition is free.

**DATABASE and SERVER**

The server used to collect and manage the data relating to the prize competition is in Italy. The organiser will provide to the Public Administration, upon request, the database relating to the prize competition.

**GUARANTEES, OBLIGATIONS AND CONTROLS**

This prize Competition is held in compliance with Presidential Decree no. 430 of 26 October 2001, and in accordance with the instructions provided by Circular of 28 March 2002, no. 1/AMTC of the Ministry of Production Activities.

## **PERSONAL DATA**

The organiser, Avis Budget Italia S.p.A., as Data Controller, will process the data of anyone who participates in the competition pursuant to EU Regulation 679/2016 in accordance with the privacy policy provided during registration with the Maggiore Club programme, which is available on the website [www.maggiore.it](http://www.maggiore.it) on the link [https://doc.maggiore.it/formazione\\_privacy\\_it.pdf](https://doc.maggiore.it/formazione_privacy_it.pdf)

Avis Budget Italia S.p.A. will process the personal data of Participants for purposes strictly related to participation in this Competition.

The Customer shall have the right to decide, at any time, not to participate in this Competition, by writing to [dpo@abg.com](mailto:dpo@abg.com).

## **GROUND FOR EXCLUSION**

Participation in the competition is subject to full compliance with the rules established and indicated by these regulations. Participants who, fraudulently, or in an unauthorised manner, attempt to alter the proper functioning of the prize mechanisms, will be excluded.

A participant may also be excluded if it is ascertained that he or she has provided incorrect, incomplete or untruthful data during its registration with Maggiore Club.

The personal data indicated by each Participant during registration with Maggiore Club may be verified by the Organiser, who reserves the right to request from the winners and/or participants a photocopy of the tax code and/or a valid identity document in order to verify the accuracy of the registration details; failure to forward said documents or the transmission of incomplete documents, within 2 days from the date of the request, will imply automatic forfeiture of the win and/or disqualification from the competition.

## **GUARANTEE**

In compliance with the provisions of article 7 of Presidential Decree 430/2001, a surety is provided to guarantee all the prizes.

## **COMMUNICATIONS:**

Any advertising messages communicating the competition shall comply with the provisions of these Regulations. The complete Regulations are published on the website [www.maggiore.it](http://www.maggiore.it), in the reserved area of the Maggiore Club programme.