



Rent Maggiore and win an MSC cruise.

Rome, 28 September 2012 – The eagerly awaited film, "Ice Age 4: Continental drift ", has finally reached the cinema screens. The film was produced by the global giant, Twentieth Century Fox, with whom Maggiore has formed an important commercial partnership, further enriched by the co-partnership of the leader in tourist navigation, MSC Cruises.

In fact, until 20 October, Maggiore customers who rent a car or an AmicoBlu van, for any duration and at published rates, can participate in the big "Rent Maggiore and win Scrat's treasure" competition. Simply type your surname and the number of your rental agreement into the special form, through the web area at maggiore.it, reserved for the competition itself, and check straight away to see if you have won an "instant win" super prize: there are six fantastic MSC mini cruises for the whole family, 2 adults and 2 children.

At the end of the competition, there is a final super prize draw: This is a fantastic one-week cruise in the Mediterranean, in search of another treasure, this time offered by the beauty and charm of some of the loveliest resorts of the "Mare Nostrum", between France, Spain and Tunisia. Eight days and 7 nights on board one of the three flagships of MSC Cruises, the MSC Splendida, which will host the lucky winners in luxurious surroundings, especially created to enchant them. Departure will be from Civitavecchia, on 29 November, sailing to Genoa, Marseilles (France), Barcelona (Spain), Tunis and Palermo. Return will also be to the Lazio port, just a stone's throw from Rome, the "Eternal City".

Full details can be found at maggiore.it and on Maggiore's Facebook profile.