

Trenitalia and Maggiore Go Eco-Friendly.

Rome, 23rd November 2011 - From 1st December, thanks to the service **EcoRent**, made available by **Trenitalia** (Gruppo FS Italiane) and **Maggiore Rent**, High Speed customers arriving in Rome or Milan will be able to move responsibly around the two city centres. In fact, EcoRent is the innovative, ecological formula of car hire with zero environmental impact, devised by the two companies to guarantee a totally electric “train+car” journey.

Under the patronage of **Roma Capitale** – Department for the Environmental Policies and Urban Green belt and with technical support from **Peugeot**, EcoRent proves to be suitable for everyone, from the business man to the tourist, not forgetting young people and families. It was designed to guarantee maximum comfort and rapid service. Maggiore staff hand over the keys of the electric car **Peugeot iOn** (with autonomy of 150 kilometres) to the Trenitalia customer, directly on the arrival platform of the Freccia fast trains. The electric vehicle is parked in special parking spaces next to the Termini station (via Marsala), and in Milano Centrale station close to the Galleria delle Carrozze.

Passengers on the Freccia high speed trains, who use **EcoRent**, will enjoy the privileges given to electric cars such as driving on traffic-free days, free access to the historic city centres, free parking within the blue lines, where provided for by local regulations.

The prices are also super-competitive and range from the hourly tariff (8 Euros) to the weekly tariff (192 Euros) and with a daily tariff (48 Euros) in between. Payment can be made at the Maggiore agencies, whereas further discounts are available for pre-payment at the time of booking. All tariffs are inclusive of unlimited mileage, first charging, limited excess in the event of damage or theft, railway, administrative and road taxes.

The EcoRent car hire service is reserved for all the customers of the Trenitalia Freccia high speed trains arriving in Rome or Milan, and gives double Green Points to holders of the Carta Freccia (Freccia Card). It can be booked from 24th November via the websites (trenitalia.com or maggiore.it) or via the Call Center with its dedicated telephone line 848 000 919, and it will be available from 1st December 2011.